केन्द्रीय माध्यमिक शिक्षा बोर्ड
(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)
CENTRAL BOARD OF SECONDARY EDUCATION
(An Autonomous Organisation under the Ministry of Education, Govt. of India)

No: CBSE/M&PR/Counseling/2025 **Date: 03.09.2025**

All the Principals/Heads of Schools/
Institutions affiliated to CBSE

Sub: Publicizing the National Narcotics Helpline – MANAS-1933 in CBSE Schools

Dear Sir/Madam,

The **National Narcotics Helpline – MANAS-1933** has been launched by the Government of India to strengthen the policy of *"Zero Tolerance"* against drug abuse. To ensure wider outreach and prompt response, the **Anti-Narcotics Task Forces (ANTFs)** across States and Union Territories have been integrated with this Helpline.

This **24x7 MANAS platform** can be used to:

- Share information related to drug trafficking.
- Provide information/guidance related to rehabilitation or counseling.
- Access awareness resources including posters, videos, and brochures available at: https://www.ncbmanas.gov.in/awareness.

The identity of the informer is kept strictly confidential.

Directions for Schools:

All CBSE affiliated schools are requested to:

1. **Widely publicize the MANAS Helpline (1933)** during various school outreach activities to spread awareness among students, teachers, parents, and stakeholders.
2. **Display the display banners of the MANAS Helpline-1933** (*enclosed)* prominently at the entrance gate, reception, notice boards, and other visible areas of the school premises.
3. **Disseminate the message** during assemblies, parent-teacher meetings, and other forums to ensure maximum awareness.

This initiative aims at strengthening awareness and building a drug-free school ecosystem. Schools are requested to extend full cooperation and motivate students to actively support this cause.

The **compliance report regarding the display of banners/posters** may be maintained at the school level for reference as and when sought by the Board.

With best wishes,

(Himanshu Gupta)
Secretary

Encls: MANAS Display Banner

DISPLAY BANNER / POSTER (ENGLISH)



NOTE : Poster available on MANAS WEB Portal i.ehttps://ncbmanas.gov.in/awareness

DISPLAY BANNER / POSTER (HINDI)



NOTE : Poster available on MANAS WEB Portal i.ehttps://ncbmanas.gov.in/awareness

Copy to the respective Heads of Schools, Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Director General, Narcotics Control Bureau, RK Puram, New Delhi- 110066
2. The Deputy Director General (Awareness), Narcotics Control Bureau, RK Puram,New Delhi-110066
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
4. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
5. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
6. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
7. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005
8. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
9. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
10. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
11. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791111
12. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
13. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil - Ladakh
14. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521456
15. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
16. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
17. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
18. The State Project Director, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Nayapalli, P.O. Sainik School, Bhubaneswar, District- Khorda, Odisha-751005
19. DS to the Chairperson, CBSE
20. All the Directors/ HoDs, CBSE
21. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
22. All Joint Secretary/ Deputy Secretary/ Under Secretary/ Assistant Secretary, CBSE
23. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
24. Joint Secretary (IT Unit),CBSE with the request to upload this circular on the CBSE Website

Secretary